

14<sup>th</sup> CRO/SLO Conference

**CIRCULAR PLASTIC ALLIANCE**  
- value chain activities

**THE NEW DATE WILL BE DETERMINED LATER!**

Croatian Chamber of Economy Vijećnica hall  
Rooseveltov trg 2, 10 000 Zagreb

**DRAFT PROGRAMME**

Moderating: dr.sc. Sanja Kalambura, associate professor

Registration		
Time	Subject	Speaker
9:30-9:40	1. Welcome and introduction	
9:40-10:00	2. Circular plastic alliance, news, plans and so far experiences	Kirsi Ekroth-Manssila, Head of Unit GROW.D.2 – Chemicals, European Commission, DG for Internal Market, Industry, Entrepreneurship and SMEs (on-line)
10:00-11:00	3. Triggering changes through cooperation in value chain	Guiseppe Riva, Regional Director – Mediterranean Region PlasticsEurope
		Circular plastics solutions in building sektor - BASF
		Plastics circular solutions in car industry (?)
		Circular plastics packaging in detergents industry in Croatia, Saponia d.d.,
11:00 – 11:15	4.	Federal Ministry of Germany, topic?
11:15 – 11:30	5.	Chemical recycling, CEFIC

11:30 – 11: 50	6. Croatian and Slovenian Action plan for increasing use of recycling	
11:50 - 12.15	Questions and discussion	
<b>12.15 – 13.00 Lunch break</b>		
<b>Working groups: Start with short pitches of the moderators</b>		
13.00 -13.30	Introduction speeches from each of 3 moderators, 10' each	<u>Antonino Furfari</u> , Managing Director of Plastics Recyclers Europe (PRE) <u>Clemens Pues</u> , manager of PreZero Recycling, Germany <u>Francesco Amore</u> , Responsible of Collection at COREPLA (National Consortium for the Collection and Recycling of Plastic packages, Italy)
13.30 – 14.15	Group 1: Recycling: how to bring plastic recyclates back to products, Eco design technology	<u>Moderator</u> : Antonino Furfari, PRE <u>Participants</u> : brand owners, retailers; converters of plastic; trade; recyclers; standardisation; from Slovenia (SIST) & Croatia from the value chain incl. OEM's
	Group 2: Collection systems of plastics packaging waste	<u>Moderator</u> : Francesco Amore, COREPLA, Italy <u>Participants</u> : municipalities, Chamber of public utilities
<b>Panel discussion</b>		
14.15 – 14.45	5. How to increase use of recycled plastics materials in new products? (Tasks of each stakeholder in the value chain)	Group moderators, companies, ministries, research, academia, municipalities
14.45 – 15.00	Conclusions: further actions	

15:15

Meeting of the Chambers and organisers with the representatives of responsible Ministries of Croatia, Slovenia and Germany.